

PROGRAM, APRIL 19, 2018

High-Tech Summit

9.00	Registration & Coffee
9.30	Welcome & Introduction Dr. Lutz Aschke Trumpf Lasertechnik GmbH, Chairman of the IVAM Board, Ditzingen, DE Dr. Thomas R. Dietrich IVAM Microtechnology Network, Dortmund, DE

Session 1: Digital Business

9.35	Keynote: New Business Models in a Digital World Dr. Wolf-Christian Strotmann / Dr. Daniel Weber W&S Weber und Strotmann, Bochum, DE
10.05	Marketing in a Digital World Markus Thamm salcon international, Heidelberg, DE
10.25	Big Data in Production - Lessons Learned Dr. Jens Popp camLine GmbH, Dortmund, DE
10.45	The Digital Twin on Blockchain Burkhard Blechschmidt Cognizant Technology Solutions GmbH, Frankfurt, DE

11.05 Networking & Coffee

Session 2: Digital Production

11.20	Keynote: The Future of Work in a Digital World Dr. Ole Wintermann Bertelsmann-Stiftung, Gütersloh, DE
11.50	Concepts for the Implementation of Industry 4.0 Robert Tordy / Dirk Thielker Azoom GmbH, Karlsruhe, DE
12.10	Wireless Energy Supply and Communication in Industry 4.0 Production Dr. Christian Hedayat Fraunhofer Institute for Electronic Nano Systems, Paderborn, DE

12.30 Networking & Lunch

13.10 During Lunch: Guided Tours „Digitale Werkbank Dortmund“

Session 3: Digital Products for Health

14.20	Keynote: Colleague Computer: Digital transformation between Pandora and panacea Dr. Tobias D. Gantner Healthcare Futurists GmbH, Cologne, DE
14.50	Technology for Wearables Erik Jung Fraunhofer Institute for Reliability and Microintegration IZM, Berlin, DE
15.10	Hightech in Hospitals - Types of Cooperation in Innovation Processes to Maximize Future Procurement Options Maren Christina Geissler Helios Universitätsklinikum Wuppertal, Department of Innovation and Research Support, Wuppertal, DE
15.30	AAL zum Frühstück: Future Trends Smart Home Dr. Mareike Haaß TURCK duotec GmbH, Halver, DE
15.50	Discussion

End of the IVAM High-Tech Summit

IVAM Annual General Meeting & Evening Event

16.00	Registration & Coffee
16.20	Annual General Meeting (IVAM members only)
16.20	Non-members have the opportunity to visit the „Digitale Werkbank Dortmund“ again

Evening Event

18.00	Networking, Buffet and Drinks
	Awarding of the 10th IVAM Marketing Prize

